

## Sharing a Blog Link on Facebook

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Marketing your blog posts on Facebook is a great way to increase traffic to your site. There are several different ways you can share a link to your posts. Follow are tips to help you send the right message.

The best way to share the link to a specific post is to use a “permalink”. This is a permanent link to a post. The URL for it will look something like this:


<http://justthefaqsblog.blogspot.com/2009/01/effectively-branding-your-blog.html>

Notice that the URL includes your blog, a time stamp, and the title of the post.

### Find the Permalink

To find the permalink for the post you want to share, go to your blog page. (It doesn't matter whether you are signed-in to your blog or not.)

At the bottom of the post is a time stamp. It will look like this:

Posted by MaAnna Stephenson at [12:01 PM](#) [0 comments](#) 

Labels: [blogs](#)

Click on the time stamp link. You will be redirected your blog page that contains only that post.

At the top of your browser, highlight and copy the URL. (It will look like the one above.)

### Share the Link in Facebook

Log in to your Facebook page.

In the top navigation bar, click on your name, so you can write on your wall.

Click “Share a Link”.

In the box, paste the permalink you copied in the previous step.

If the link is so long that you can no longer see the “Preview” button to the right of the box, simply hit “Enter” on your keyboard and you will be taken to the next step.

Type in the required “Security Check” words and click “Submit”

You will be presented with a box that shows the title of the shared link, any images associated with the post, and an empty comment box for you to share additional information.

- If there is an image, chose the one you want to share or check the box underneath for “no picture” if you don't want to include the image.
- Write additional information about the post in the comment box.
- Click the “Post” button when you are finished.

That's it! Your post will now show the title, the source (in small gray text under the title), the image (if you included one), your comments, and a link so others can share your post.

For more helpful tips  
please visit  
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